



PRECISETAKE MULTIMEDIA, LLC

Authentic Storytelling for Brands That Move Multicultural America

FOUNDED: 2012 DUNS: 07-836-7472 VENDOR #: 0000049686

HEADQUARTERS: Indianapolis, IN COVERAGE: USA, International

CERTIFIED DIVERSE SUPPLIER
Minority Business Enterprise

OMWBD | IDOA | MBE
State of Indiana & City of Indianapolis
Valid through 2026

COMPANY SNAPSHOT

Business Name	PreciseTake Multimedia, LLC
Structure	Limited Liability Company
Est. / Reg.	2012 / 2018 (re-registered)
DUNS Number	07-836-7472
City Vendor #	0000049686
Headquarters	Indianapolis, Indiana
Service Area	Global
Business Type	Minority-Owned, Small Business
Certification	MBE — IDOA & City of Indy
Founder	Aaron Chandler, President
Phone	(317) 827-0055
Email	info@precisetake.com
Website	www.precisetake.com

ACTIVE MBE CERTIFICATIONS

IDOA State of Indiana MBE

Dept. of Administration — Div. of Supplier Diversity

Valid through December 31, 2026

OMWBD City of Indianapolis MBE

Office of Minority & Women's Business Development

Valid through August 31, 2026

NAICS CODES

512110	Motion Picture & Video Production
541810	Advertising Agencies
541430	Graphic Design Services
541511	Web Development / Programming
541613	Marketing Consulting Services
541820	Public Relations Agencies
541830	Media Buying Agencies

UNSPSC CODES (IDOA CERTIFIED)

45111800	Video/audio presentation equip.
45120000	Photographic/filming equipment
60105429	Race relations videos
80161507	Audio visual services
82131600	Photographers & cinematographers
82131603	Video production services
82131604	Studio photography / still photos
90131602	Videotaped entertainment

PROCUREMENT CONTACT

Aaron K. Chandler, President & Founder
info@precisetake.com
(317) 827-0055 (M-F 8am – 5pm EST)
www.precisetake.com

COMPANY OVERVIEW

PreciseTake Multimedia is a full-service creative and digital marketing agency specializing in authentic multicultural storytelling for corporations, government agencies, nonprofits, and growing businesses nationwide.

As a certified Minority Business Enterprise with active State of Indiana and City of Indianapolis MBE certifications, we bring cultural intelligence and creative excellence to every engagement. Our dedicated team ensures consistent quality and on-time delivery at every level. For corporations seeking to fulfill Tier 1 diverse supplier spend requirements while reaching multicultural consumers with genuine credibility, PreciseTake delivers both the creative output and the cultural authority to make that connection real.

CORE COMPETENCIES

Video Production Videography, drone, storyboarding, post-production	Multicultural Marketing Cultural intelligence, DEI content, diverse campaigns
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Social Media Management Content calendars, paid ads, copywriting, reporting	Website Design & Dev Custom web development, maintenance, SEO
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Branding & Graphic Design Logo, brand identity, print, social graphics	Business Optimization Process mapping, project mgmt, AI integration
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Corporate Communications Brand video, PSAs, training, donor appeals

PAST PERFORMANCE HIGHLIGHTS

\$100K+	Increase in video-led grant funding
307%	Audience growth through integrated digital storytelling campaign
180%	Increase in online program registrations for client initiative
\$1M+	Raised for clients through video-led capital campaigns (12 months)
100+	Brands and organizations served nationally since 2012
2	Continents reached through international video production work

CERTIFIED SERVICE SPECIALIZATION — CITY OF INDIANAPOLIS OMWBD

Certified in the Service trade specializing in: Video Marketing, Graphic Design Photography, and Social Media Management — pursuant to the City of Indianapolis Minority & Women Business Utilization Plan. (Vendor #0000049686, valid Aug 31, 2026)

RECENT CLIENTS

• Certus (IN Bureau of Motor Vehicles)	• Fathers & Families Center (Direct)
• Qsource (IN Dept of Health)	• Indianapolis Urban League (Direct)
• Marion County Recorder (OMWBD)	• Coburn Place (Direct)
• RISE (Direct)	• Indiana Black Expo (Direct)